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GRANDSTREAM ANNOUNCES NEW GXP2010 4-Line Key System SIP Phone

Key-system IP phone with superior performance and advanced feature set is ideal for small offices and call centers

Astricon Conference - Carefree, AZ (September 24, 2007) - Grandstream Networks, a leading designer and manufacturer of next-generation IP voice and video products for broadband networks, announce the release of the third model in the GXP Enterprise SIP Phone series - GXP2010 Key System SIP Phone. The GXP2010 was designed to be the cost-effective choice for the busy call center or small business that wants the feature functionality of a key-system. The GXP2010 offers 4 lines, 18 programmable keys, 3 dynamic context-sensitive soft keys, dual switched 10M/100Mbps auto-sensing Ethernet ports with integrated PoE, a large high-resolution backlit LCD display and a sleek new design.



The new GXP2010 Key System SIP phone has a stylish design and delivers excellent call quality and enterprise grade feature set that includes advanced XML capabilities, multi-party conferencing, multi-language support, presence and BLF (busy lamp field). The GXP2010 also provides security protection, automated provisioning, and broad compatibility with leading SIP platforms including but not limited to Avaya Communication Manager 3.1™ and Avaya SIP Enablement Services 3.1™, BroadSoft's BroadWorks®, Sylantró, asterisk. The SIP stack for GXP series SIP phones is also verified by tekVizion (third party testing lab for Cisco Unified Call Manager™ 5.0).

The GXP2010 advanced features include 22 call appearance lines with dual color LED (4 lines each with independent SIP account and 18 programmable hard keys), 3 XML programmable context-sensitive soft keys, 11 function keys, 5 navigation keys, high fidelity wideband audio, a back-lit 240x120 graphical LCD display, full-duplex speakerphone with advanced acoustic echo cancellation, dual headset jacks (2.5mm and RJ11), multi-party (up to 4-way) local conferencing, shared line appearance and busy lamp field (BLF), support for external expansion modules when they become available in the future. As with all models in the GXP Series, this model supports comprehensive voice codecs including G.711 (a/u-law), G.723.1, G.729A/B, G.726, GSM, iLBC, and G.722 (wideband), and SRTP for privacy protection.

“The GXP2010’s superb feature functionality, excellent voice quality and competitive price creates a perfect choice for the call center or busy small office transitioning to VoIP telephony”, said David Li, CEO of Grandstream. “The new GXP2010 reinforces our commitment to develop feature rich, affordable IP voice products for the small-medium enterprises.”

The GXP2010 will be available through Grandstream’s worldwide distribution channels by the end of October 2007. The MSRP of the GXP2010 is \$149. For more information about the GXP Enterprise SIP Phone series, please visit www.grandstream.com.

About Grandstream Networks

Grandstream Networks Inc. is an award-winning designer and manufacturer of next-generation IP voice and video products for broadband networks. Grandstream’s products deliver superb sound and picture quality, rich telephony features, full compliance with industry standards, and broad interoperability with most service providers and third-party, SIP-based VoIP products. Grandstream is consistently recognized in the VoIP industry for innovation, affordability and superior value in their products. Grandstream Networks is a private company headquartered in Brookline, Mass. with offices in Los Angeles, Dallas and China. For more information, please visit www.grandstream.com.